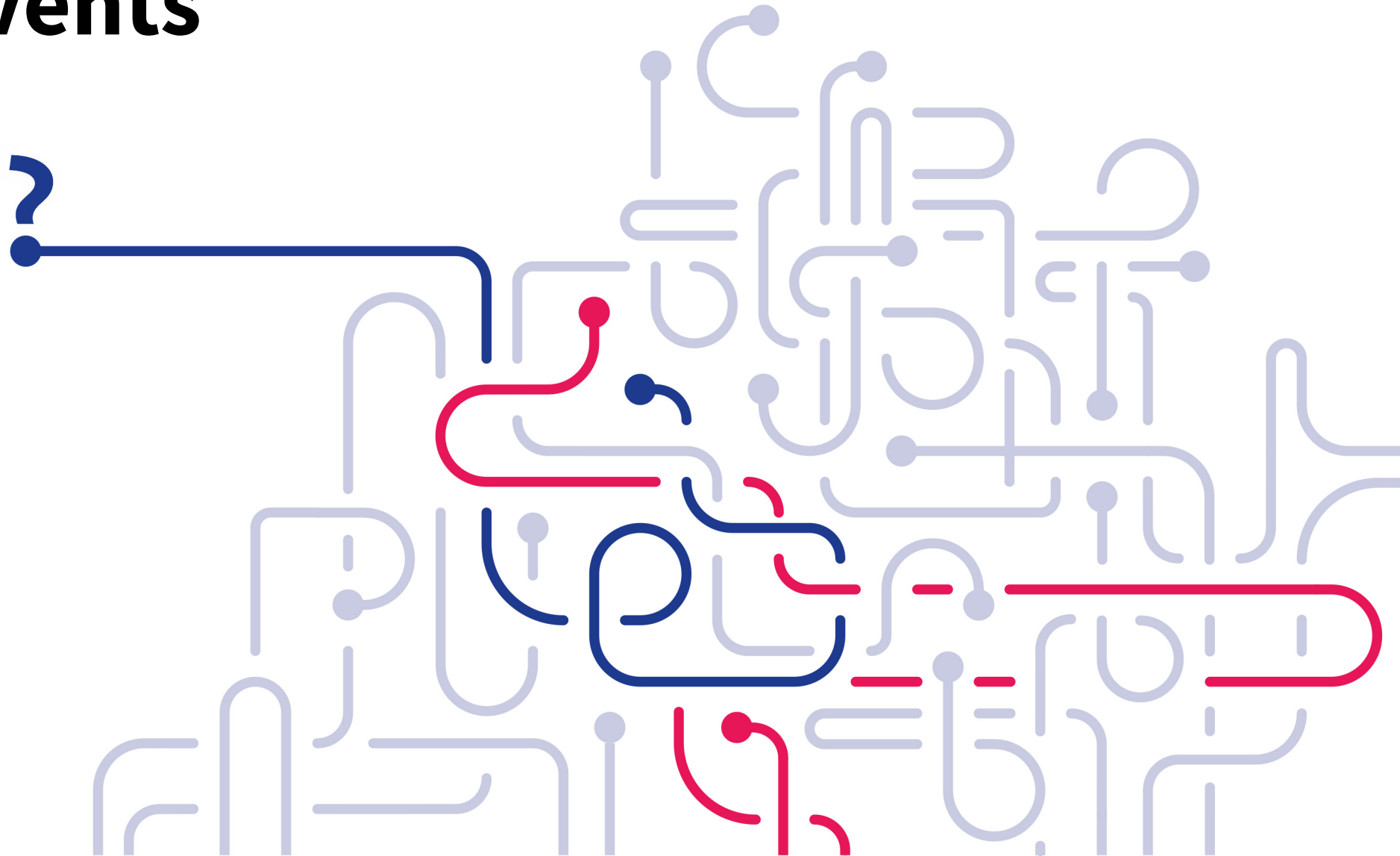# Virtual Events at UZH

Pascale Hohl
UZH Event Management

November 2023

Overview

— Types of virtual events

— Virtual event tools

— Current and upcoming trends

— Important steps in virtual event planning

Types of virtual events

Time aspect

- live

- simulated live

- time-delayed

Format without live interaction:

- video

- lecture / webinar *

- virtual tour *

- virtual poster session *

- show, (graduation) ceremonies *

- virtual fairs *

- panel discussions *

* can be formats with interaction

Format with live interaction:

- meetings, workshops, collaboration

- webinar with collaboration (Q&A, workshops, survey etc.)

- networking, get together

UZH tools and tools from other providers

Tools at UZH

Switch Cast

- Livestream with lecture setting (image section and presentation)

- To any number of people

- Suitable for:
knowledge transfer without interaction

Microsoft Teams

- Direct Communications (Audio + Video), Screen Sharing, Chat, Raising Hand, use Emojis, Q&A, Recording, Live captions, interpreter and/or transcription, Register/Event Page etc.

- Up to 1000 people

Suitable for:
Presentations with Q&A, can be expanded with other tools for further interaction

Zoom

- Direct Communications (Audio + Video), Screen Sharing, Chat, Raising Hand, use Emojis, Q&A, Recording, Live captions, interpreter and/or transcription, Register/Event Page etc.

- Up do 3000 people

Suitable for:
Presentations with Q&A, can be expanded with other tools for further interaction
Important: Not suitable for sharing sensitive data (data protection)

Tools at UZH

vMix

live stream basic to professional livestream with multiple camera settings

Operating Services (Veranstaltungsdienst Zentrum)

Tools at UZH

Videostudio

Video studio for recording up to four people

ZI, MELS (Multimedia Production)

Video production

Video production and post-production to complement a virtual event

ZI, MELS (Multimedia Production)

Tools at UZH

Hybrid Rooms

Rooms equipped for hybrid events for up to 40 people

ZI, Audio & Video

Podcast
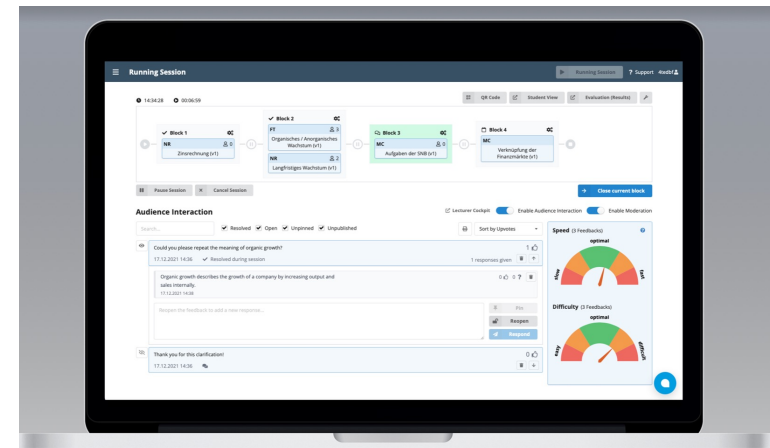
Pre-recording of an event / lecture

Tools at UZH

Meeting Owl

USB Video Bar

Klicker UZH

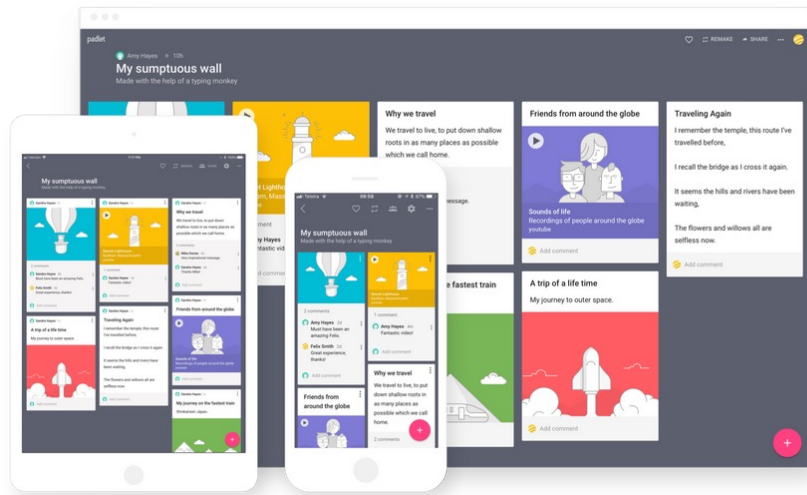Tool for real-time feedback to question

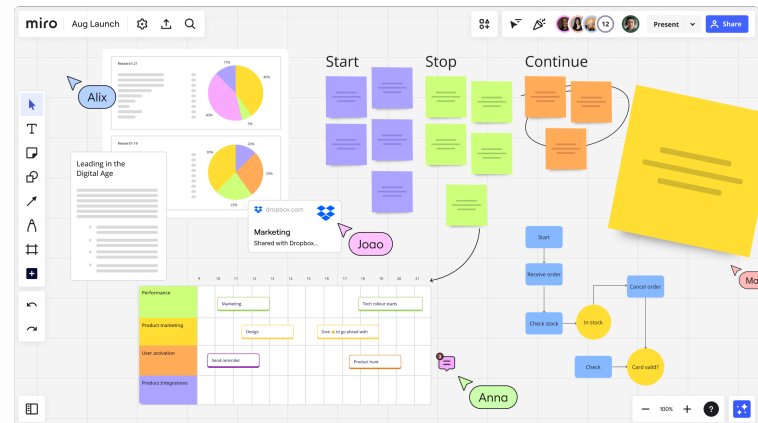# Popular Tools outside UZH

Padlet
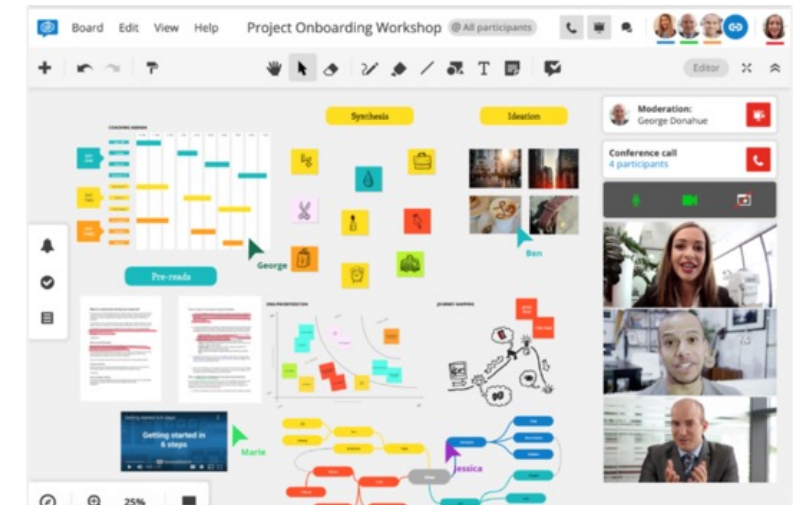
create digital, interactive bulletin boards or canvases

Miroboard

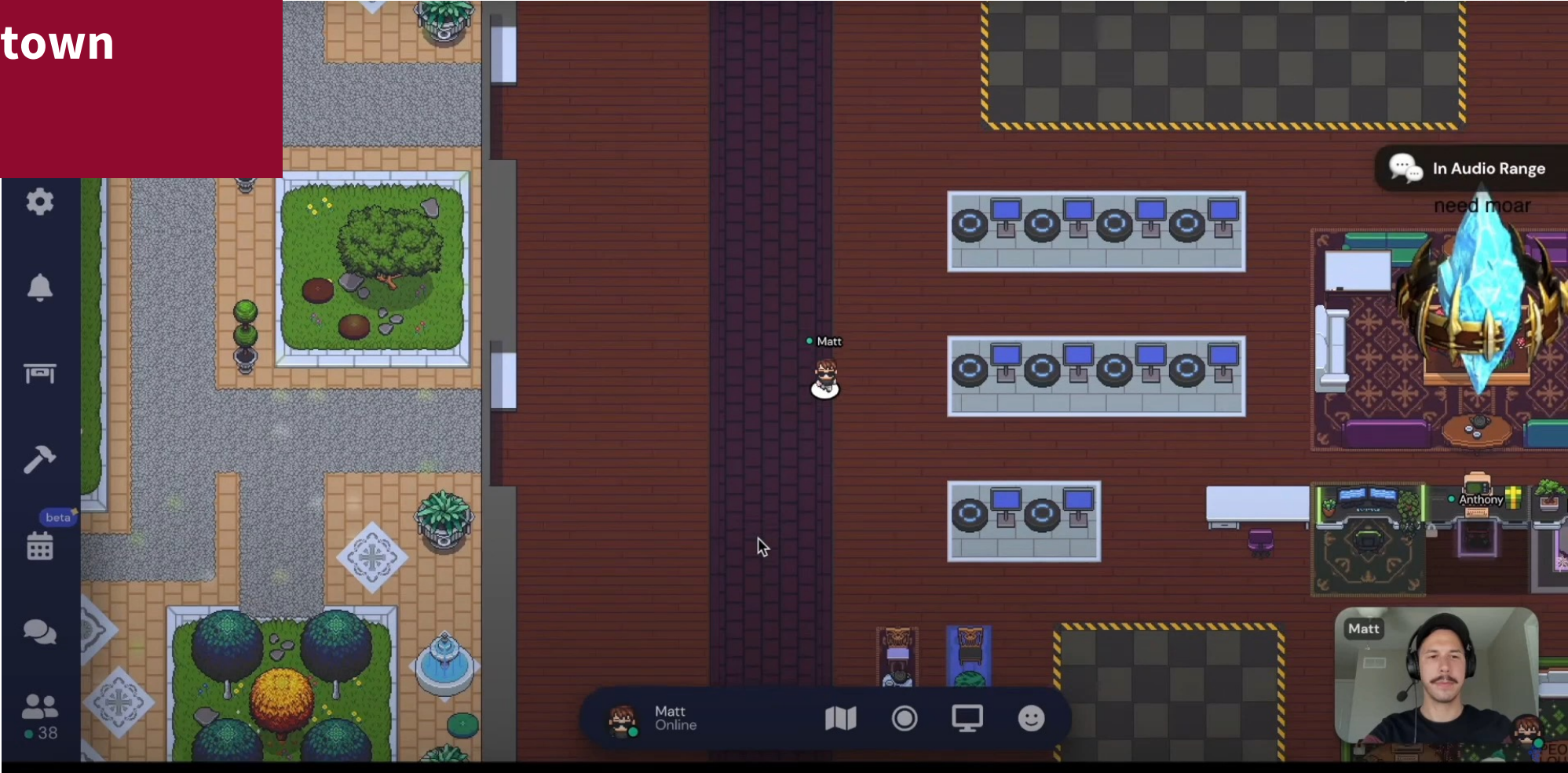collaborative whiteboarding platform

Conceptboard

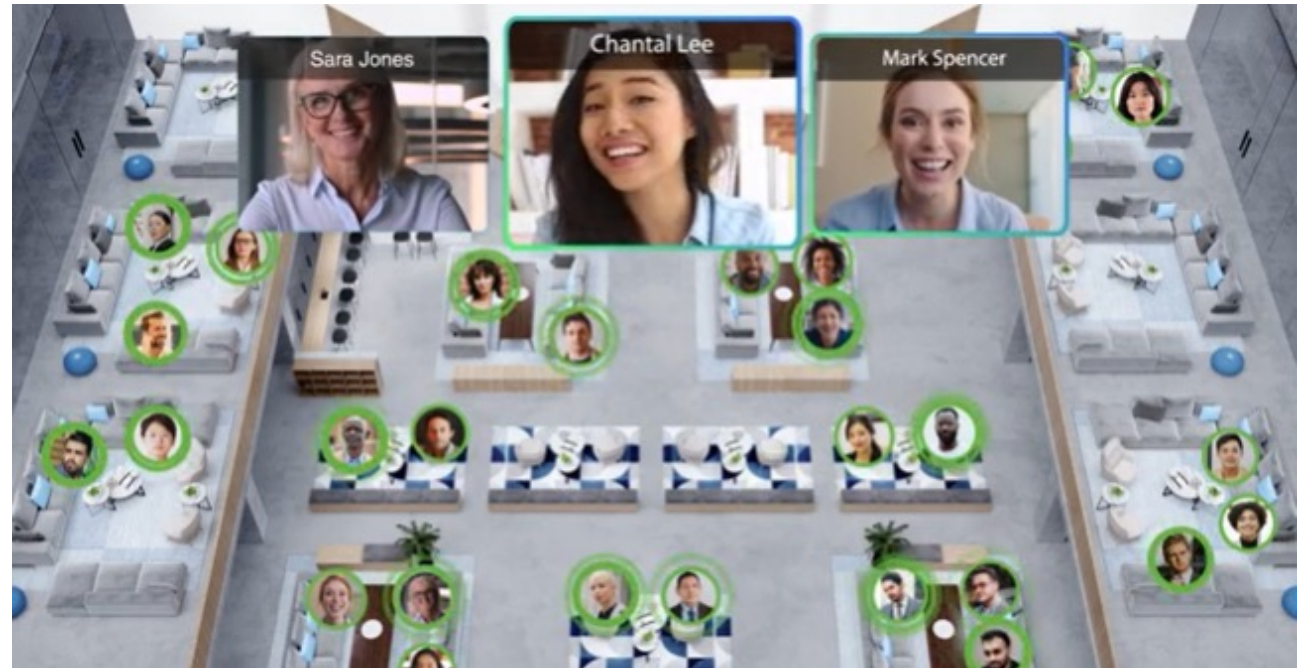visual collaboration platform

Popular Tools outside UZH

Gathertown

Other tools outside UZH

- Remo
- Expo-IP
- Cozy Juicy Real
- Welo
- Sci-an
- Virtual chair
- The world cafe
- Vfairs
- Eventmobi
- Meetyoo
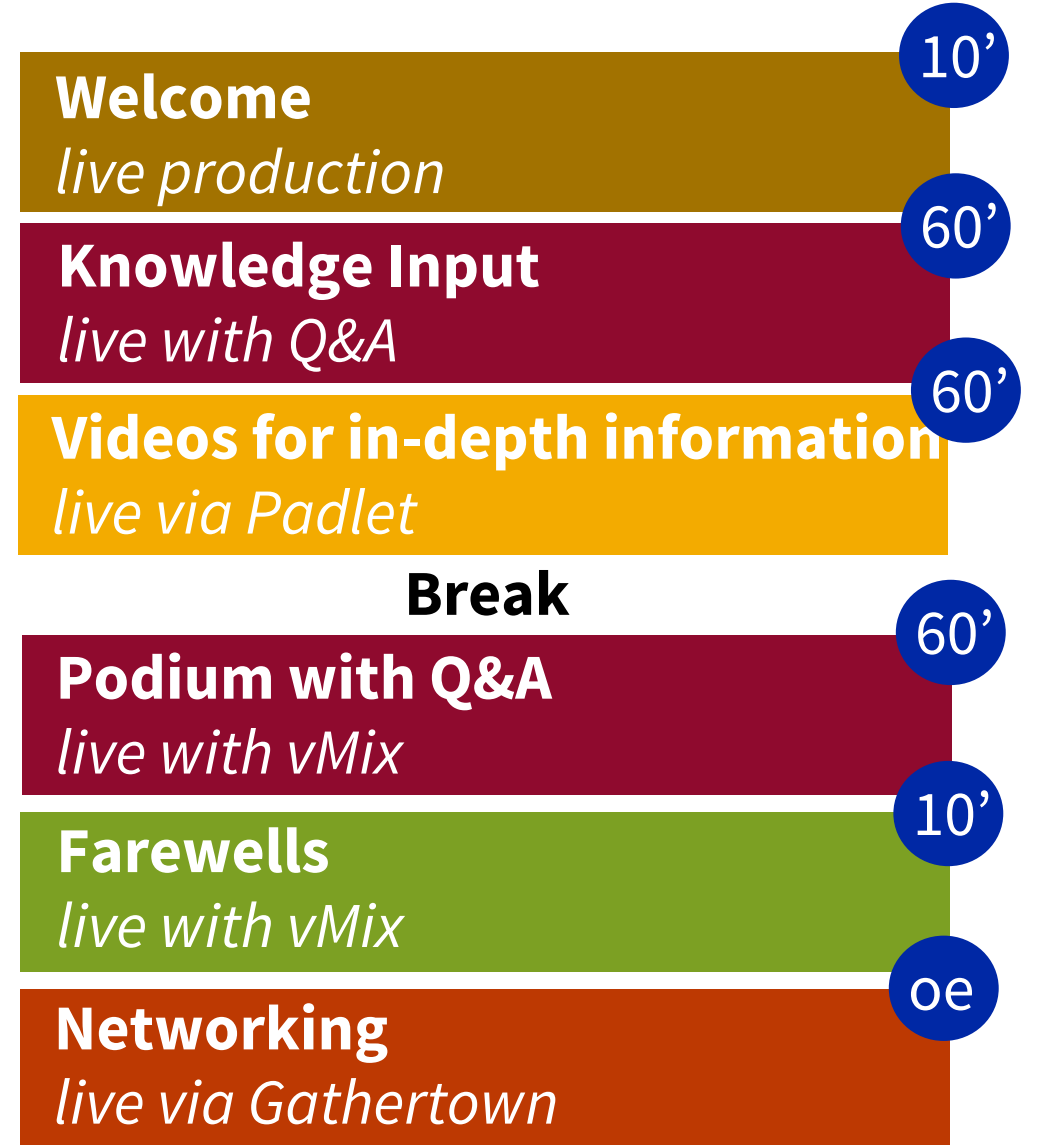- Letsgetdigital
- Virtual podium

Current and upcoming trends

Trends now

Welcome
live production — 15'

Knowledge Input
Prerecored — 40'

Break

Workshop
live via Padlet

Workshop
live via Padlet — 45'

Break

Present Workshop findings
live via Padlet — 45'

Networking
live via Gathertown — oe

Welcome
live production — 10'

Knowledge Input
live with Q&A — 60'

Videos for in-depth information
live via Padlet — 60'

Break

Podium with Q&A
live with vMix — 60'

Farewells
live with vMix — 10'

Networking
live via Gathertown — oe

Trends now

Mix between live, simulive and time-delayed

Mix between parts with and without interaction/collaboration

Additional optional parts

(Open end) networking lounge

Short program, enough breaks

Trends now

Podcast

- visual content not that popular anymore
- focus on audio content
- time-independent

Upcoming Trends

Robots

Involving people on site at hybrid events

VR / AR

attend conferences through VR and see products/models through AR

Networking gamification

elements of game playing, such as badges, points
or challenges

Hologram / Avatars

Real-time 3D holograms or avatars

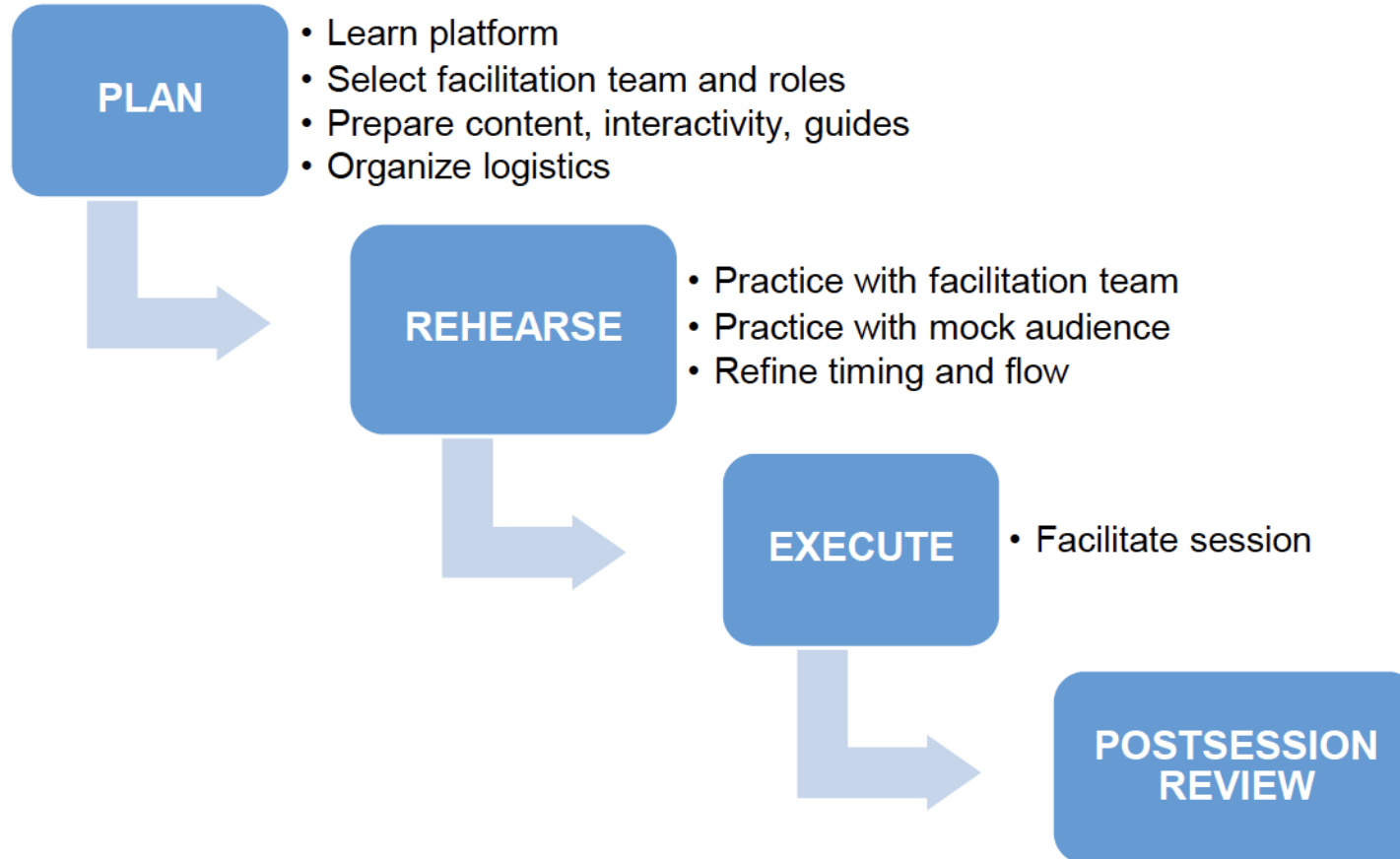# Important steps in virtual event planning
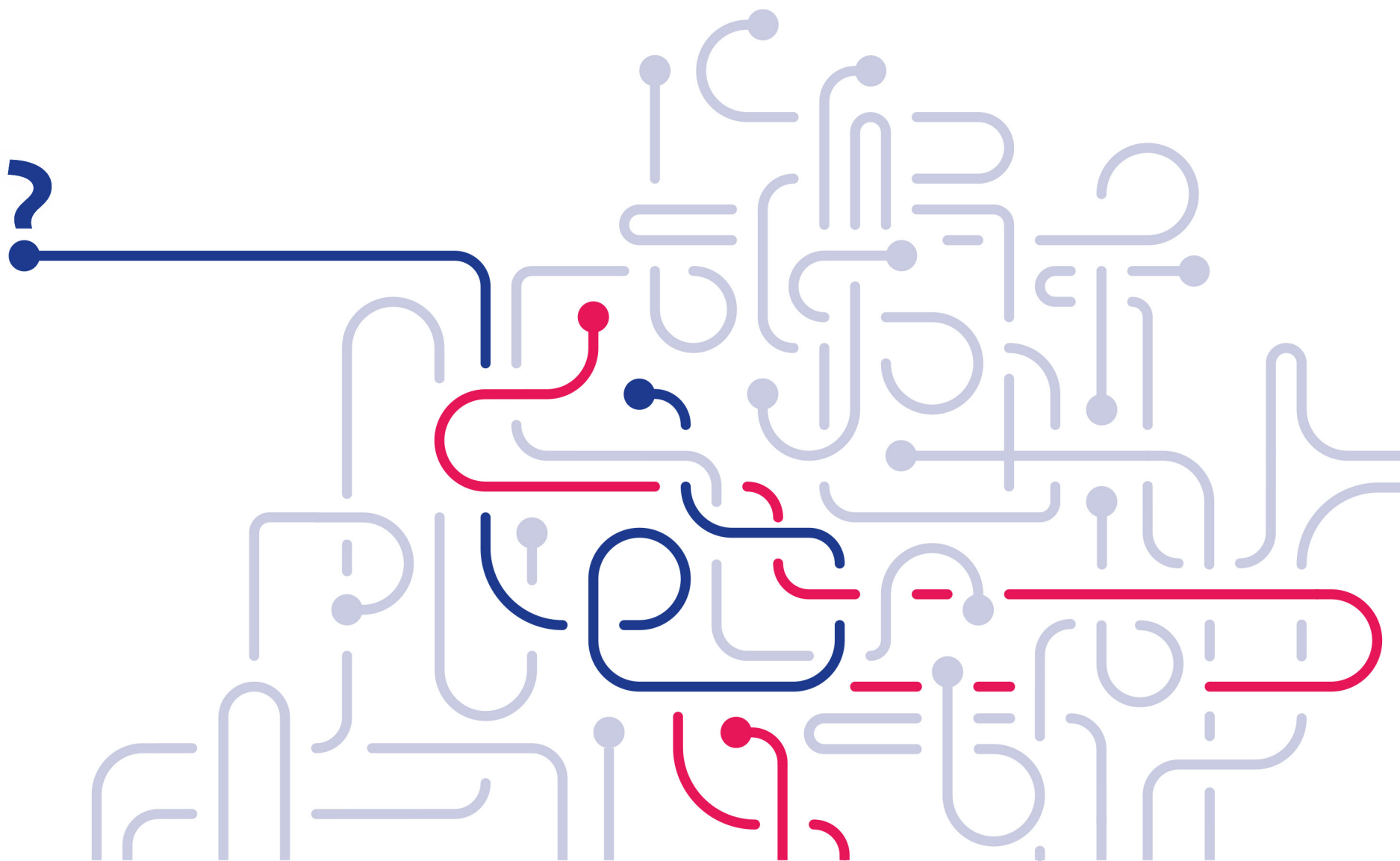
Event planning of virtual events

ⓘ Successful virtual classroom: PREP Model (Christopher, 2015)

PLAN
- Learn platform
- Select facilitation team and roles
- Prepare content, interactivity, guides
- Organize logistics

REHEARSE
- Practice with facilitation team
- Practice with mock audience
- Refine timing and flow

EXECUTE
- Facilitate session

POSTSESSION REVIEW

We are happy to support you with your virtual event

Questions ?

Thank you for your participation and have a successful virtual event!